

Genealogy Gems at RootsTech 2020

Every year, Genealogy Gems rolls out the red carpet for you with exclusive activities and prize giveaways at the Genealogy Gems booth at RootsTech. Mark your calendars now for this year's RootsTech event: February 26 – 29, 2020. Keep reading below for details on:

- Lisa Louise Cooke's classes
- Live Podcasting at our booth
- Big prize giveaways!



Attend Lisa Louise Cooke's RootsTech Sessions

Arrive early to guarantee your seat.



Wednesday 9:30 AM

Reconstruct Your Ancestors' Stories Using Google

Come learn new and surprising ways to build the story of individuals from the past using the latest Google search techniques. We'll move beyond standard genealogy websites, and explore the wide variety of rich resources across the internet. Free Google tools such as Google Books, Scholar, Patents, YouTube, the News Archive, Google Earth Pro and more can help you rebuild the past. You'll see all of these tools come together in a case study.

Room: 250, Session Number: RT1730

WEDNESDAY 3:00 PM

3 Cool Cases Solved: How to Identify Your Photos

We all have unidentified photos and family photo albums in our closets, and they may contain hidden clues just waiting to be discovered! Come learn how free tech tools and creative sleuthing can turn incognito images into identified treasures. We'll cover the process for identifying the hidden clues, applying the tech tools, and then turning to the genealogical records to solidify conclusions. We'll explore 3 case studies and follow them step-by-step.

Room: Ballroom B, Session Number: RT8006

THURSDAY 1:30 PM

The NEW 2020 Genealogist's Google Search Methodology

It's a new decade, so if you think you know how to Google, think again! Keep your search skills updated and sharp with Lisa Louise Cooke, author of the new book "The Genealogist's Google Toolbox" (3rd Edition) as she lays out her updated Google search methodology. Learn the process that is guaranteed to dramatically improve your genealogical searching with Google and its associated tools, and get up to speed on the latest and best search innovations.

Room: Emerald, Session Number: RT8011

THURSDAY 4:30 PM

Genealogy in Your Ears: Podcasters Talk Podcasting

This panel of both long-time and newer genealogy podcasters explains how they got involved, what it's like to be a podcaster, and how genealogists can subscribe to their content, listening when they want, where they want. Whether you've been listening to genealogy podcasts for years, or you're not even exactly sure what a podcast is or how to find one online, this is the session you won't want to miss.

Room: 255A, Session Number: RT5297

Attend Lisa Louise Cooke's Mini Sessions

Friday 12:00 PM (30 min.)

at the MyHeritage booth

Find Your Ancestors in Newspapers at MyHeritage

Friday 4:40 PM (15 min.)

at the RootsTech Demo Theater

5 Amazing Things Google Earth can do for Your Genealogy Research for Free

Saturday 12:00 PM (30 min.)

at the MyHeritage booth

Fabulous Photo Discoveries at MyHeritage

Visit the Genealogy Gems Booth

You'll find us in the same location as last year, at the front of the hall in combined booth spaces **#1303 & 1402**.



Prize Drawings

There are lots of chances to win prizes this year. Stop by to enter! Special drawings for DNA kits at each Live Podcasting (below)!

Come Watch Live Podcasting

Arrive a few minutes early to enter our special prize drawings.

A **DNA kit** will be given away at the end of each podcast interview.

Wednesday at 7:00 PM

Daniel Horowitz of [MyHeritage](#) discusses photo colorizing and more brand new items not yet announced!

Friday at 12:45 PM

Lisa Lisson ([Are You My Cousin?](#)) on Planning and Organizing Your Genealogy Research!

Friday at 6:00 PM

Andrew Lee ([Family History Fanatics](#)) on DNA!

